

Award-winning event and brand
content marketing.



OUR APPROACH “Slow” Content

We take a *less is more* approach.

Click image below to learn more.



WE PROVIDE

Content Strategy and Development
(all formats)

Paid Social Campaigns: LinkedIn, FB, IG
(B2B/B2C)

Client Strategy / Executive Training
(in-person)

Panel Programming, Leadership Talks

ABOUT 818 AGENCY

events and trade shows



CEOs, founders, and brands

HarperCollins Publishers
Emerald Expositions Trade Shows (NYSE:EEX)
Clio Awards
Kenneth Cole
MALIN + GOETZ
ASD Market Week
MAGIC / UBM
Sezzle
Welinder & Shi Venture Capital
Luxury x Cannabis Conference



CONFERENCE

818 Agency also produces the annual Luxury Meets Cannabis Conference.



2019 partnership deck provided upon request.

JED WEXLER: FOUNDER & CEO BIO



Jed is the head of content and strategy for 818 Agency, and a leading retail and market trends journalist quoted in WWD, Forbes, The New York Times, Fast Company, *Wall Street Journal*. He has also provided insights for *Shopify's 2018 Retail and Marketing Trends*, Informa Markets (on camera), and *Trade Show News Network*.

Jed is a C-level brand strategist, editor-in-chief, partnership lead, and digital marketing specialist with deep experience in B2B events, social advertising, communications/PR, retail, tech, and fashion.

He is also the Executive Director of *Luxury Meets Cannabis Conference*.

And a firm believer in always connecting what you do *URL* with what you do *IRL*.

CONTACT

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*results and references upon request